



The 72-Hour Business Boost

A Free Checklist for Strengthening and Growing Your Business

Angels in Action

angelsinaction.live

Day 1: Know Your Real Customer

- ☐ Write down, specifically, who your best customer actually is, not who you wish it was.
- ☐ List what they love, what worries them, and what would turn them into a raving fan instead of just a satisfied one.
- ☐ Ask yourself honestly: would you buy your own current offer if you were them?

Day 2: Build One Irresistible Offer

- ☐ Pick one offer and make it too good to ignore, built for your best customer, not your average one.
- ☐ Decide exactly how you will over-deliver on it this week.
- ☐ Remove one piece of friction that is quietly stopping people from saying yes.

Day 3: Grow On Purpose

- ☐ Pick one lever to pull this week: more customers, a bigger transaction, or more frequent purchases. Not all three at once.
- ☐ Reach out to one person in your network who has already solved the problem you are facing.
- ☐ Write one sentence describing the future you are building toward, and say it out loud to your team.

Beyond 72 Hours: Make It a Habit

- ☐ Revisit this checklist monthly, not just when something goes wrong.
- ☐ Track the lifetime value of your best customers, not just this month's revenue.
- ☐ Keep building toward raving fans, not just satisfied ones.